

The Library Needs Serious Improvements to Attract Reading Interest

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Abstrak: This paper is a review on theoretical references of libraries. Library plays an important role in learning, because the function of libraries as sources of learning is prominent. Library is not only useful as a source of learning, but also provides a reference to increase students' learning process. The library as a bridge of knowledge seems increasingly marginalized by technological advances, so for that library should clean up, so as not to lose the readers, or its customers. The library needs to be revived by building a more modern system and excellent service to its readers, then library, campus or reading park (Public Library) for public need improvement, either physically and complete the popular books, and make the application online, to be accessed, wherever the readers.

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INTRODUCTION

The background of this study is the author's perspective in seeing the development of interest or the library in Indonesia, which is increasingly reduced. The main author's experience when making observations at several libraries including the library in the campus itself (place of work), in which the visitor can be calculated by finger every day. Then in the library district also empty of visitors, although two places are yet to be used as standards universally state library of another, but in terms of the development of technology we can draw the conclusion that with the ease of internet connection everywhere, of course this will abate the number of visitors on a conventional library.

According to (Taufik, 2019) Indonesia with many islands and topographical conditions were extreme in many areas have not been fully optimize electronic technology / internet (yet affordable) and communication as the basis for the implementation of education with respect to the paradigm and regulations related to it strictly and clearly defined good government local, provincial and national, is also closely related to the existence of library of either conventional or digital library (using the internet), this problem is also universally is the issue / problem for the people of the nation in poor countries or developing, not just in Indonesia alone, and internet network as the heart of the digital library, has not fully accessible, coupled with the high costs incurred when making a connection, especially to the activities of " upload / download ", the source of information.

Speaking of digital libraries (libraries online), also experienced the same thing with the difficulties of internet connection is weak, with bandwidth minimal, will make the visitors prefer sites that have a strong network, easy loading, site or page also provides a source in the search, with ease. Opinions from (Taufik et al, 2019) Sharpness, thinking patterns, understanding, and intelligence, are the basic capital of a student, starting with reading, and oral or written tests are essentially reading.

In preparation for the implementation of development in the field of education, the school is one of the places to educate children to acquire knowledge. During their school years, it is a good time to nurture young people to face their future. For then, is the best time for children to perform learning activities under the proper guidance and direction.

To improve the quality of education, the government provides adequate educational facilities such as the local library. Libraries play an important role in implementing the national education programs. The role of the library is as a technical means to help educators and learners in learning activities.

As explained by R. Suryana (1977) the function and purpose of libraries in general has helped learners and educators in implementing education programs to expand and improve the quality of education, both individuals and groups, to provide quality reading materials.

Thus, the function of the regional library / public is to help learners to acquire and explore the information needed in the teaching and learning activities. In this case, the local library contains learning materials in the form of textbooks, scientific books and other learning tools in a variety of scientific fields according to their level of education needs.

Improving students' intellectual abilities can be achieved by reading, which is an important part of the learning process. Therefore, educators must provide as many opportunities as possible for learners to read a textbook. Reading can raise awareness that we have a relationship and help students to learn effectively.

Historically, science library also consists of archival science, which includes the organization's information resources to serve the needs of specific user groups; interaction between users and technology and classification systems and technologies; the acquisition, evaluation and use of information by people both inside and outside the library that could involve cross-cultural interaction; training and education for a career in the library. It also deals with ethics and organization of library services, the legal status of the library and information resources, applied science and computer technology used in the management of documentation and records.

Library acts as a means for students to actively seek and deepen the subject matter itself and helps the learning process. this activity is done to broaden the understanding of the subjects taught by educators. In addition, the activities carried out by learners will trigger active learning by making use of the local library as a means to improve the performance of belajar. Kemudian library is not only useful for the students but also for the general public as was said by the Opinion of (Poerwadarminta 1986: 634) stated that the problem is something that needs to be resolved. While (Surachmad 1980: 34) states that the problem is the difficulty of encouraging people to get it done. Thus, anything that is said to be a problem if it is perceived as a difficulty or obstacle that needs to be pemecahan. untuk finish it.,

The purpose of research is in an effort to help provide that ideas in the form of study research on how troubleshooting tips library in competing for the era of multi-media modern which is also a source of knowledge for students, or citizens, and not just in Indonesia, but in general is to the managers both in the campus library, a library of regional / national, or public reading garden, around the world.

The presence of a digital library, is quite able to catch up conventional library, but if it is not developed in a professional manner, then his fate will eventually suffer the same fate with conventional library, which is devoid of visitors

In philosophical about the library or libraries according by (Blessing, 2018), Philosophy is an inquiry into the truth about certain phenomena. It is a question of knowledge. It seeks to identify the intent and purpose of the event or events. It aims to find out the reasons why a particular incident occurred. The philosophy of science or librarianship library aims to identify the origin, essence or basic librarianshi

In marketing the library ,according to, (Lee, 2016), there are five aspects in terms of marketing the library to be more able to compete like: Environmental library,

Pattern think that a centralized, user satisfaction, customer relations and marketing strategies. According to, (Rubenstein, 2017) library common as society organizations, has a long history in facilitating access to health information, and currently offers important resources such as computers and free Wi-Fi which facilitate access. Author agreed with Rubenstein that the importance of there free internet access to the library, is associated with better information about education or other info, one of them on a public health information.

According to (Azilawati, Noorhidawati and Aspura, 2017), Advances in technology have changed the way the library provides reference services to their customers primarily through virtual reference. According to (Widiyastuti, 2017), development of the times demands also progress in many areas of life including libraries. Libraries described as an information system that has three key elements: hardware (Interior), software (Service) and brainware (Librarian), three elements are also very important in the development of Library so as not to miss in progress, to compete with other services, then in more modern development library develop a virtual service to its readers.

Activity and Learning

According to, (Poerwadarminta 1986), how actively involved (in working or trying), so that the activity is an active state or busyness. Meanwhile, according to (Kridaksana 1988), the active means strong or persistent, then the activity is the persistence in the effort. From the opinion of the experts of the above, it can be concluded that the observed activity is indicative of the attitude of a person in the form of work carried out continuously in order to achieve good results. This work is done regularly by the willingness of self and the ability to become a good habit that brings a positive and beneficial results with following characteristics:

- A. The work is done voluntarily or with pleasure.
- B. The work carried out until success is achieved and sustained in the sense that if some of the results obtained, it will be a willingness to improve results.
- C. The work was performed in order to master the job and get results from it.

Furthermore, the level of activity can be categorized as follows:

- A. High activity, ie. rapid response activity of the person for the job, the activities carried out voluntarily. Not easily satisfied with the results achieved, then he / she continues to strive to improve and deepen his / her knowledge and skills.
- B. Activity, an activity someone whose response to the job.

This activity is done voluntarily. The man quickly satisfied with the results but still trying to improve the results achieved. However, he / she does not deepen their knowledge and skills. Low activity, ie. activity of people who did not respond to a job. The activities of people who by orders of others. He / she receives such an outcome and do not want to try to improve results.

Some of the factors that affect the activity can be classified into two, namely:

- A. Internal factors, factors that come from inside a person, including:
 - 1. Motivation, ie. impulse or desire, passion and driving force that gives direction and purpose.
 - 2. Interest, ie. one's awareness that there is something related to him / her, because it will draw his / her attention.
 - 3. Physical and psychological condition. a person's physical and psychological condition will affect his / her activities.

B. External factors, factors that originate from outside the individual, including from family, friends, social environmental influences, and others that may affect the activity of the person.

Regional Library and Academic Libraries

One type of library is a library area one of the libraries in general. As for the author mean by the area of library books are the books in the library area that support learning in schools

According to (Suryana (1977), the school library is a room or building at a school filled with books and other materials arranged in a certain order and systematically by librarians, and hence will be easier for users to find the information they need quickly. Meanwhile, , (Nurhadi, 1983), indicating that the library is a unit as a place to collect, store and maintain library collections and managed and arranged systematically in a certain way, which will be used continuously by the user as an information source, sustainable, and opinions of (Merga & Saiyidi, 2017) Library continues to be an important source of books for young children, though relatively little is known about how gender and age influence the frequency of visits for this purpose. In addition, while supporting the children to choose books is part of the role of both school and public librarians, so the library is the important because it is the second role after school.

From the opinion of the above, it can be concluded that the local library is a unit of the institution to save the library collections that support educational processes, systematically arranged for continuous use and to expand the knowledge of educators and learners with educational institutions.

The goal of the academic library is to support teaching and research at the college or university. Most academic libraries much larger than the public library. In general, non-academic material not found in academic libraries and vice versa, (www Galileo, 2011)

METHODS

In this study the authors used a qualitative approach with phenomenology models, because it becomes a phenomenon these days, which is the conventional library already marginalized, even digital library has competed with the presence of multi-media such as smartphones, and other information provider sites. To study the problems in this study, the author uses the theory of the nature of the phenomenon then becomes rational and basically this theory is focusing on one, or a group of people in a particular region. This research is centered on a group of people who then called participant, to dig deeper on the subject on the study.

The author would like to see more about the phenomenon of decline in the reader's interest in visiting the library, be it conventional library or a digital library.

According to (Moustakas, 1987), Phenomenology / phenomenon is a philosophical expression and also a model approach that includes both qualitative research. Basically, the phenomenology concerning the definition of how everyday life, the world, inter-subjective behavior or also the real world (reality). According to (Creswell, 1999), while the qualitative research are methods to explore and understand the meaning by individuals or group of people ascribed social or humanitarian issues.

According to a quote from (Dewantara, Suandi, Rasna, and Putrayasa, 2019), a phenomenon is a series of events and shape the conditions that can be observed and evaluated by, the scientific perspective or through a certain discipline, a phenomenon occurs in all the places that can be observed by humans.

Participants, numbering 15 people, the author interviewed, as same as in some libraries, the random target in this study, the authors wanted to dig deeper than the informant / participant, regarding their response after a visit to the library, and also advice their suggestions for the library, where the research library and The library is ini KutaiKartanegara University, KutaiKartanegara District area.

Observation and research was conducted about 11 weeks, at both the library and the author also used some of the data as a supporting instrument devices, in addition to interviews, documentation, both the sound recording (narration), or notes directly during the interview on participant progress.

Steps and Data Analysis

In the analysis the authors do several steps for retrieval and processing of data, either primary or secondary data related to support data analysis:

1. The inventory of data concerning the activity of 15 participants from the two libraries.
2. Conduct an interview marathon, on to 15 participants, the author of the two parts of the 8 participants of the campus library and 7 people from the local library.
3. The results of interviews and deepening the analysis if the authors in narrative form.
4. Provide a model questionnaire questions (purposive sampling) to 6 participants who were the authors consider to meet the requirements to become informants, related to the reason the reason they are individually, questionnaires purposive sampling is used to a limited circle so it is not to measure the population as in quantitative research.
5. The results interview / interview the writer explained on the results, as agreed with the participants wearing only the initials of their names (codes of conduct informant).

RESULT

Libraries generally aims to encourage children to develop their potential and knowledge. Therefore, the management of libraries have to put some effort to allow visitors to use library materials, not to complicate them by reason of the risk of losing some library materials.

Opinion of (Suryana, 1977) indicates that the purpose of the library is contained in the curriculum:

1. Maintaining and directing the reading habits.
2. Guiding and directing techniques to understand the content of the reading material.
3. Expanding knowledge of learners
4. Helps to develop language and thinking abilities of learners by providing quality reading materials.
5. Supervise the students in order to properly use and preserve library materials.
6. Provides the basis for independent study.
7. Providing opportunities for students to learn how to use the library with a good, effective and efficient, especially in the use of reference materials.
8. Provide library materials to support the implementation of the program curriculum in educational institutions both intra and extra-curricular activities.

Based on the above quote, we realize that there is great potential in the destination library, both for learners and educators in teaching and learning interactions.

The function of the local library, not only to fill the idle time, but more than that, among other things:

- 1) Educative function. A local library should be able to build students' interest in reading, develop the power of expression, develop language skills, as well as developing a rational and critical thinking. Libraries must also be able to guide and nurture the students how to use library materials properly.
- 2) Informative function. A library generally have to provide diverse, quality and competitive to reading material, which is provided to facilitate users in finding the necessary information, and complete.
- 3) Administrative functions. A local library should carry out the recording, processing and finishing of library materials and provide practical, efficient and effective circulation.

- 4) Reactive function. In addition to textbooks, library area also need to provide quality books that entertain that can be used to fill the idle time for both educators and le Based on the quote above, it can be concluded that the local library plays an important role in achieving the goal of education curriculum. In other words, educational institutions integrated with other educational facilities.

Before discussing the learning achievements, the authors suggest the definition of learning. According to ((Winkel, 1984: 25), learning is a mental process that leads to the acquisition of knowledge, ability, skill or habit, acquired, stored and executed, cause a progressive and adaptive behavior.

While opinions (Soemanto, 1984) states that learning is a basic process of development of human life. By learning, human conduct and develop a qualitative change behavior. All of the two opinions mentioned above, it can be concluded about the significance of learning, which is a mental activity that is carried out to acquire knowledge or skills and generate behavior change individual activities learning and achievement of human life is the result of learning.

Learning process (achievement) experienced by learners build change knowledge, understanding, skills, values, or attitudes. This change manifests in learning achievement. Opinions of, (Hasyir 1984: 144), states that the achievement of learning is the acquisition of knowledge or skills developed through the subject matter, usually indicated by test scores or marks given by the educator.

Thus, from the above opinion can be interpreted that the achievement is the success of a person in the form of knowledge, skills and abilities after completing some activities. And if it is related to learning, the achievement is the success of a person's knowledge, abilities and skills after attending the programmer are the results expressed numerically given by educators

The learning process is very complex, but it can be analyzed and detailed in learning principles. In order to have a good study guide, we need to understand what learning principles (Gray, 1990), proposed the learning principles are as follows:

- a) Learning should have a purpose and direction. The goal will need to learn to achieve its expectations.
- b) Learning requires guidance, either from the educator or textbook.
- c) Learning requires an understanding of the materials studied to gain insight.
- d) Learning takes practice and repetition then what has been learned can be mastered.
- e) Learning must be accompanied by a strong desire and willingness to achieve the goal.
- f) Learning is an active process in which learners and dynamic environment influence each other.
- g) Learning is considered successful if the students have been able to apply them in everyday life.

DISCUSSION

Factors that affect learning

Between reading and learning activities are closely related, to achieve a goal through this course is not as easy as we think. This is because the learning process cannot be separated from the factors that influence it. According to (Rahayu, 1974), the factors that affect learning can be divided into two parts: First, the internal factors that come from within yourself, and second, external factors that come feat Learning in this context, academic achievement after attending the program learning. While the active utilization of the library is one important element that supports the learning achievement.

Several factors affect the efforts to maximize student achievement, namely: physical factors, psychological factors, family factors, educational factors. Learning activity factors including the use of regional library books. With the presence of the

factors that affect the learning achievement, it is clear that the activity using library books region is closely associated with academic achievement.

Likewise, if a learner actively using the library, it will be a big help in their studies to achieve better learning achievement. Conversely, if students do not or are less active in using library books, it will be more difficult to follow the course, which in turn learning achievement will not be satisfactory. Therefore, it would be better if we spend our free time to visit the library. According to Henri Steele, the change does not always lead to progress, but progress always requires changes (Yerkes, 2003).

Factors that affect the improvement of learning achievement included the use of the library. The regular use of the library books are assumed to be able to improve student achievement.

CONCLUSION

The author agrees with the opinion of (Nico, 2018), that library collections are one of the main factors in supporting the service side of the reader and being the main force in the library, in fulfilling the user information resources.

To revive the era of the golden age of the library, it is necessary to improve both technically or book equipment and increase the digital era library system (digital library).

Furthermore, with a digital library, if the book / eBook on the library is not fixed / equipped and then the internet network system is weak (low loading) then the digital library will gradually experience the same fate as conventional libraries, because it is unable to compete with multimedia (providers) reading sources more reliable, such as Google Scholar, Research Gate, Microsoft Edu, Academia Edu, etc.

For further researchers, please review it comprehensively, because a developing study will find new things and can be beneficial for the community or for the development of knowledge treasures, especially in libraries / libraries which are certainly very closely related to the world of education, in improving human resources and universally an increase in human civilization.

For the development of the library in general in the future so that readers are not abandoned, the library must be ready to compete with other multimedia, such as the internet making it easy for users to find sources of reading, without having to go to the library. Online library is the same if it does not improve in the latest services and reading resources, it will be slowly removed. So for better development for the library, there needs to be synergy between the government, and the library manager, including the community, and of course it is indeed related to substantial funds.

Library as a secondary school for students is very important presence, but will be able to lose its readers, if, unable to compete with other reading sources. The library as a place for the second school of students really needs improvement, in order to compete with media sources and other reading sources, so it really needs innovation and thought for librarians or centralized school or public library managers.

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