



The Impact of Slang Usage on Indonesian from a Sociolinguistic Perspective

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Abstract

The use of good and correct Indonesian is reduced due to the emergence of the use of new language vocabulary or what is commonly called slang. Slang is a popular type of informal language, but its adaptability poses difficulties for current natural language processing systems. This study aims to describe the use of Slang by university students in Surabaya and its impact on the use of Indonesian. Data collection used a survey to respondents. The results of the analysis show that Slang is often used by university students in Surabaya. The positive impact of the use of Slang among students is that it makes them more creative in using language that is easier to remember and pronounce. The negative impact decreases the quality of Indonesian language formalism. The use of correct Indonesian is only used in lectures as well as writing articles, papers, and other scientific works.

Keywords: Bahasa Indonesia, Slang, Surabaya

Introduction

The times have affected the way we communicate and interact. In this case, the language used has also been affected. Nowadays, many slang words are used in communication. Slang is an informal language variety used to communicate more easily and instantly within a social group. (G.A, 2021). The use of slang has become part of the language life of most teenagers and university students in Indonesia. (Anggini, Nurasiah, Nabila Yun Afifah, Edi Syaputra, 2022).. Slang can be a shortening, substitution, or plesetan (falsification) of words in Indonesian, and is often used as a form of self-expression and group identity. However, the impact of the use of slang on the Indonesian language still needs to be researched further, especially from a sociolinguistic point of view. Slang is an informal language variant that is often used by certain groups within a community. The use of Slang by university students in cities in Indonesia, especially Surabaya, raises debates and questions about its impact on Indonesian.

Surabaya is the city with the most universities in East Java. Some students are not only from East Java, but from all over Indonesia and

even abroad. This causes students to need an intermediary language to communicate, namely the popular informal language, Slang. (Murti, 2015). Although the unitary language of Indonesian society is Indonesian, many students use Slang to make it easier to communicate. (Kusumawati, 2019). The use of Indonesian began to shift and was replaced by Slang which was often used by students because students chose to use Slang rather than Indonesian. (Pedro, 2022). In the sociolinguistic point of view, language is seen as a social phenomenon that is influenced by social factors, such as social groups, social status, and social environment (Wijana, I Dewa Putu, and Muhammad, Rohmadi, 2013)..

Several studies show the importance of analyzing Slang, especially among students. Budiana's research shows that the use of Slang in Whatsapp conversations makes it easier for the message to be received by the receiver clearly. (Budiana, Nurchalistiani, Didik Tri Setiyoko, 2020). In line with the results of this study, Pedro conducted Slang research with a sociolinguistic perspective, the results showed that students who use Slang in their daily lives are considered cool (Pedro, 2022). Finally, Izazi's research shows

that in developing countries the use of Slang is very influential on the American national language. This has an impact on the messiness of written language when writing basic scientific writing. (Izazi, Zulkifli Zulfati, Tengku Mahadi Tengku-Sepora, 2020). These studies are the basis for the author's consideration to conduct Slang research on students in Surabaya.

This study aims to analyze the impact of the use of slang by university students in Surabaya on Indonesian language from a sociolinguistic perspective. This research also aims to answer questions such as: What are the most common forms of slang used by university students in Surabaya? How does the use of slang by university students in Surabaya affect the Indonesian language from a sociolinguistic perspective? What are the implications of the results of this study for the development of Indonesian language? This study aims to analyze the impact of the use of Slang by university students on Indonesian from a sociolinguistic point of view. The researcher collected data through interviews and observations of students who use Slang in their social interactions.

The data collected is expected to identify the impact of Slang use on Indonesian. The results of this study are expected to provide a better understanding of the use of Slang by university students in Surabaya and its impact on the Indonesian language. In addition, this research can also be a reference for related parties in developing strategies to minimize the negative impact of the use of Slang on Indonesian.

Materials and Method

According to Sarwono (2004 in Fawaid et al., 2021), Slang is a typical language of teenagers. The words and sentences are changed in such a way that they can only be understood among them. Slang can be understood by almost all Indonesian teenagers reached by mass media, although the number of language terms is growing, changing, and growing. Even though it still adapts to the situation, teenagers are still sometimes confused about the proper use of Bahasa Indonesia for formal situations.

Research conducted by Febrianti & Pulungan (2021) discusses the use of slang that threatens the existence of Indonesian. The results showed that in daily conversations people in Southeast Medan Village often use slang mixed with Indonesian. The reason is the lack of awareness about the importance of using good

and correct Indonesian as a form of love for the Indonesian language.

Anggini's research also discusses the influence of slang among students on Indonesian language. (Anggini, Nurasiah, Nabila Yun Afifah, Edi Syaputra, 2022).. The research proves that many students use slang, abbreviations used in communication. This can threaten the growth and development of Indonesian because students have the potential, position, and role to spread the use of Indonesian, for example through social media platforms as a form of implementing Indonesian. Thus, the spread of the action of using Indonesian can continue to be preserved.

Language is a means for humans to think and is the initial source of gaining understanding and knowledge. Language mediates humans to understand the surrounding environment, and leads to having knowledge and expertise (Murti, 2015). The Big Indonesian Dictionary defines language as a symbol and means of communication in the form of a system of symbols produced by the human speech apparatus. Language can also be interpreted as a symbol or sound symbol that is a means of communication between individuals. Language plays an important role in people's lives which is useful as a means of socializing. Indonesian serves as a symbol of nationality and unifies various layers of society with different socio-cultural backgrounds. (Putri, 2017). Often with the excuse of making communication easier, many people use Indonesian poorly and incorrectly.

This research is based on sociolinguistics, which has the view that all languages experience change and development. Each language has its own rules that are different from other languages, and the view of language learning is the acquisition of habits that are strengthened by reinforcement and practice obtained from the surrounding environment. In language behavior, it is necessary to emphasize attention on aspects that are felt directly and the relationship between response and stimulation in the surrounding world. (Wijana, I Dewa Putu, and Muhammad, Rohmadi, 2013)

Along with development, the use of Indonesian has also evolved, both in a positive and negative direction. Nowadays, Indonesian is starting to be replaced by the use of Slang languages, especially among young people. These slang languages have the potential to reduce and even replace the existence of Indonesian. Young people, including students, prefer to communi-

cate using Slang rather than using Bahasa Indonesia (Trimastuti, 2017). (Trimastuti, 2017). Students should be able to use good and correct Indonesian because students make many assignments, articles, and scientific journals during the lecture period. If they cannot use and understand correct Indonesian, students will experience difficulties in making assignments, articles, and scientific journals. There needs to be compliance in the use of Indonesian so that the existence of Indonesian is maintained.

In addition to research on language use in an area, there is also research that discusses language use on social media platforms, namely Instagram. Research by Shivani shows that Instagram users use slang more than Indonesian. (Sivani, 2020). This is because Instagram users are mostly teenagers so they prefer to use slang. This study also revealed that public awareness about the importance of using good and correct Indonesian is still lacking (Shivani, 2020). From several previous studies, it can be concluded that people directly or through social media have a tendency to use Slang rather than using good and correct Indonesian.

Method

The research used a quantitative descriptive research approach method. The survey was conducted using a questionnaire uploaded through Google Form. The distribution of questionnaires was carried out by distributing Google Form links through telecommunications applications such as Whatsapp, Line, and Telegram. The target respondents in this study were students in Surabaya who were assumed to represent Slang users in Surabaya.

The questions asked in the study were respondents' preferences in the use of Slang, Slang words and sentences that are often used, and how often they use Indonesian in their daily lives. Respondents can choose according to the options provided and add answers to the questions asked if the options provided do not match their answers.

Results and Discussion

Language is the ability of humans to interact and socialize with other humans using signs such as words or gestures. Indonesian, besides being the official language of the country, is also the language of pride and unification of all Indonesian citizens. Unfortunately, the use of

Bahasa Indonesia properly and correctly has begun to decrease among the community, especially among teenagers and students who use slang and Slang in their daily communication. Here are some examples of the differences between Slang and proper Indonesian.

On the Table 1 are some examples of the use of Slang and language according to PUEBI (Indonesian Spelling). Factors that influence the use of slang include the use of television, newspaper, radio and internet media. There are several television broadcasts, social media and radio whose language use is not in accordance with good and correct Indonesian Language Rules. The use of social media such as Whatsapp, Instagram, Twitter, Facebook, and others that contain the writings of social media teenagers who often use Slang or slang languages. The survey through google form shows that the age range of the majority of respondents is 19 years old and the following data has been generated:

Table 1. Differences between Slang and The Indonesian Spelling General Guidelines (PUEBI)

No	Language Slang	PUEBI
1	<i>Caper</i>	<i>Cari Perhatian</i>
2	<i>Mager</i>	<i>Malas Gerak</i>
3	<i>Santuy</i>	<i>Santai</i>
4	<i>Sabi</i>	<i>Bisa</i>
5	<i>Cans</i>	<i>Cantik</i>
6	<i>Gans</i>	<i>Ganteng</i>
7	<i>Jijay</i>	<i>Jijik</i>

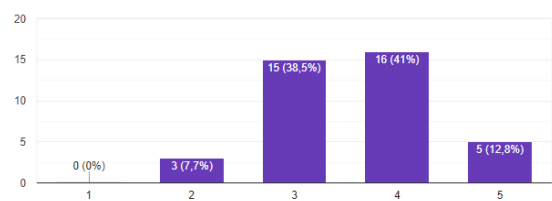


Figure 1. Frequency of using good and correct Indonesian in daily life

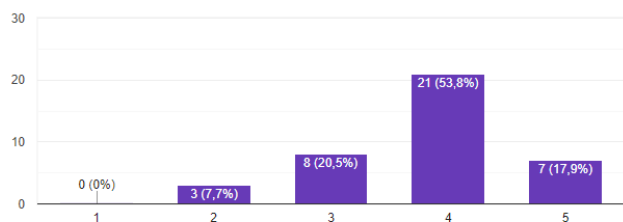


Figure 2. Frequency of Slang use in daily life

Based on the Figure 1 the data shows that 3 out of 39 respondents or 7.7% of the total number of respondents rarely use good and correct Indonesian. As many as 38.5% sometimes use good and correct Indonesian and 41% often and the rest always use good and correct Indonesian. From the results of the survey of the use of Indonesian, it can be concluded that Indonesian is still widely used by students in their daily communication.

Based on the Figure 2, it is known that 53.8% often use slang, 20.5% sometimes, 7.7% rarely and 17.9% always use slang. It can be concluded that most respondents often use slang in daily communication. Judging from the survey results above, it is found that the level of Slang use by students is much greater than the number of respondents who use good and correct Indonesian.

Based on the Figure 3 show for the next question we asked whether respondents often felt confused to distinguish whether a word or sentence used was in accordance with the KBBI or was only a type of Slang or slang and obtained the results, 15 people with a percentage (38.5%) chose often, 8 people with a percentage (20.5%) chose always, 11 people with a percentage (28.2%) chose sometimes, 4 people with a percentage (10.3%) chose rarely, and 1 person with a percentage (2.6%) chose never. So it can be concluded that the majority of respondents still experience confusion in distinguishing which words are in accordance with the KBBI or which words are only classified as Slang.

On the Figure 4 question, how often the respondents checked words in the KBBI other than for academic purposes and obtained the results, 14 people with a percentage (35.9%) chose rarely, 4 people with a percentage (10.3%) chose never, 9 people with a percentage (23.1%) chose sometimes and often, and 3 people with a percentage (7.7%) chose always. It can be concluded that the average respondent still does not consistently check the KBBI to make sure whether it is only Slang or indeed good and correct Indonesian. Based on the survey results above, it can be seen that more students have not shown their concern in paying attention to the language order used. This is evidenced by the high percentage who chose rarely to check in the KBBI to ensure whether the language used is part of the use of good and correct Indonesian.

On Figure 5 show the next question we asked for their opinion whether it is important

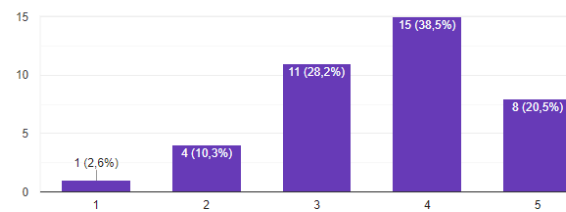


Figure 3. Frequency of respondents who feel confused about the language they use

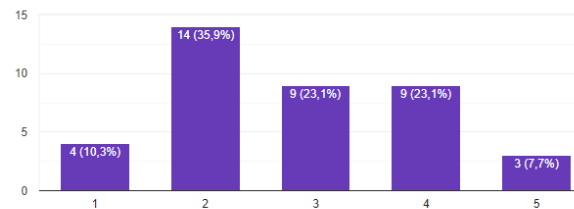


Figure 4. Frequency of respondents who check the words used in the KBBI

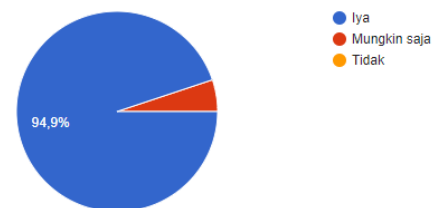


Figure 5. Percentage of respondents' opinions on whether or not it is important to use good and correct Indonesian language

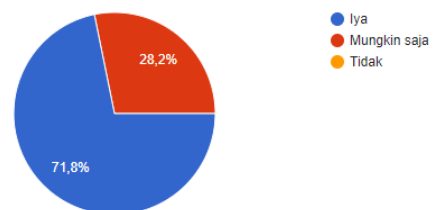


Figure 6. Percentage of respondents' opinions regarding the impact of not using good and correct Indonesian language

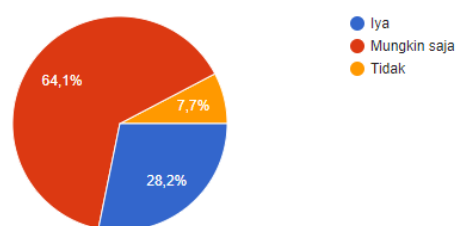


Figure 7. Percentage of respondents' opinions on whether the existence of Slang will displace Bahasa Indonesia

for students to care and use good and correct Indonesian and obtained results as many as 94.9% of respondents answered important.

Based on the Figure 6 we also asked respondents whether if the use of good and correct Indonesian is not applied, it will have a negative impact on the preservation of Indonesian itself and even reduce its existence and use and obtained results as many as 71.8% of respondents answered yes and the rest answered maybe.

On the Figure 7 show our last question asked respondents whether in the current times, Slang will shift the use of good and correct Indonesian, and obtained the results of the majority of them choosing maybe as much as 64.1%, choosing yes as much as 28.2% and choosing no as much as 7.7%.

Pros and Cons of Using Slang

Slang is a term that refers to the use of unofficial and non-standard words or phrases in a language. Slang can be used to express a specific feeling, situation or situation. The use of slang can affect the Indonesian language because slang is often used by people in daily interactions. Based on the results of data analysis, several pros and cons of using slang language can be identified, among others:

Enriching Indonesian vocabulary

The use of slang can enrich Indonesian vocabulary, especially in terms of unique expressions and idioms. This can add variety and richness to Indonesian vocabulary, so that Indonesian can be richer and more varied.

Increase intercultural understanding

Slang is often used in certain groups that share the same culture and values. Therefore, the use of slang can help strengthen the sense of unity and togetherness within a group or community. It can increase intercultural understanding and strengthen social relationships.

Enhance creativity and innovation

The use of slang can spur creativity and innovation in the Indonesian language. This is because slang is often used to express new and unique ideas and concepts. The use of slang can give rise to new words and unique phrases, so that the Indonesian language can develop to be more creative and innovative.

The use of slang can affect the Indonesian language in various ways. Although the use of slang can enrich Indonesian vocabulary, it also threatens the quality of the Indonesian language. The following are some of the impacts that the use of slang has on the Indonesian language:

Leads to a deterioration in the quality of the Indonesian language

The use of slang often does not pay attention to good and correct grammar and spelling rules. In the long run, this can affect the quality of Indonesian, especially in terms of grammar and spelling.

Lowering the formality of language

The use of slang is often used in informal situations, such as in daily conversations or in social media. This can reduce the level of language formality in various situations, so that Indonesian can look more relaxed and familiar in daily communication.

The use of slang should remain within reasonable limits and not be excessive, so as to strengthen and enrich the Indonesian language without harming its quality. The use of slang today is due to a lack of love for Indonesian as a national language. The young generation is the main hope to be able to advance the nation from all aspects for mutual improvement. The use of television, radio, newspapers and the internet are supporting factors in the widespread use of slang. (Trimastuti, 2017).

Based on all the answers given by the questionnaires, it was found that Slang is a language that is often used by students in daily communication. Nowadays, Slang is growing rapidly and it is proven through the number of Indonesian vocabulary that is changed, abbreviated, or reversed between two syllables to form Slang vocabulary and tends to eliminate the existence of good and correct Indonesian language usage. However, even though they prefer to communicate using Slang, students still have the awareness that the preservation of good and correct Indonesian is very important and continues to maintain the existence of the use of Indonesian so that it does not decrease or even disappear replaced by Slang languages that appear due to the development of the current era. Despite this awareness, the majority of respondents still lack awareness in applying the use of good and correct Indonesian in their daily communication. They also still do not consistently do research in the KBBI for words that they find confusing whether they are included in good and correct Indonesian or only classified as Slang or slang.

The results of the survey conducted are in line with the theory used in this article, namely that Slang language emerged due to changes and developments that occurred so that it gave rise to new language vocabulary used among teenagers,

especially among students in Surabaya. The continued use of slang is also due to habits that are reinforced through reinforcement and practice obtained from the surrounding environment. (Sun, Zhewei, Richard Zemel, Yang Xu, 2021).. In a sense, due to the use of Slang language which is used as a habit among the student environment, the use of Slang language becomes something that is considered normal and becomes the language of daily communication, thus reducing the existence of the use of good and correct Indonesian. This result is based on sociolinguistics. The survey results are also in line with sociolinguistic theory, which states that individual language behavior is obtained from a reciprocal relationship with the surrounding environment. (Wijana, I Dewa Putu, and Muhammad, Rohmadi, 2013).. This is in accordance with what was mentioned earlier that Slang is formed from the interaction of students with their environment so as to form many new vocabularies.

In previous research that has been conducted on the use of slang that threatens the use of Indonesian language conducted by Indonesian Language and Literature Education students at Al-Washliyah Muslim University to the people of Southeast Medan village. (East, 2021). From this research, an update can be made by focusing more on the object among students, no longer the general public so that the research can be more centered and know more about how the trend of using slang by students as academics who should be in their hands using good and correct Indonesian is preserved and maintained its existence. Another update that can also be done is that research can be carried out in other places or regions in order to better know and show the facts of how Indonesian is used in other regions in Indonesia, apart from the Southeast Medan village. Another study, conducted by students of the Electrical Engineering Study Program at the Bandung Institute of Technology, discusses the influence of slang among students on Indonesian today. (Ridlo, Muhammad, Yuman Satriyadi, Nadhira Azzahra, Anandita Husnaini Nasution, 2021).. From this research, research updates can be carried out by providing focus and coverage of a more definite area so that research can be carried out more optimally and the data obtained also shows accurate data, so it is not too general and less focused.

In any use or thing it always has two perceived impacts, namely positive impact and negative impact. The same applies to the use of slang among students. The positive impact of using Slang among students is that it makes them more

creative in using language that is easier to remember and pronounce, regardless of whether or not the use of Slang language is disturbing, there is nothing wrong with trying to enjoy the innovations in the language as long as it is used at the right time, with the right interlocutor, and at the right time too. (Nurgiansah, 2020). However, the use of Slang also has a negative impact, namely that its use can dilute the use of good and correct Indonesian, especially among students who are academics where they are supposed to preserve and maintain Indonesian to continue to be used because it is an Indonesian identity. Slang can also cause language confusion, where users become confused in distinguishing whether the language used is purely slang or purely derived from Indonesian according to the KBBI. Slang can also disturb anyone who reads or listens because not everyone has the same understanding of the language used. This will make it difficult to communicate, especially when in formal events that require good and correct Indonesian.

According to Kusumawati (2019), love of language can be cultivated by instilling character values early on. This can foster a sense of nationalism so that students realize the importance of using good and correct Indonesian. In supporting these efforts, educators are needed who deny to always guide these teenagers. General Indonesian courses can certainly help students in increasing their love for Indonesian. Certainly with the right and precise direction so that it can correct mistakes made when speaking Indonesian.

Conclusion

Based on the results of the analysis that our group conducted through the distribution of questionnaires and literature studies, it can be concluded that the existence of Slang language that continues to be used by teenagers, especially students in the Surabaya area, will threaten the existence of the use of good and correct Indonesian if there is no awareness from the students themselves to continue using good and correct Indonesian in their daily lives besides using Slang language. For students, good and correct Indonesian is needed to support communication, especially with lecturers and seniors. In addition, it is also useful for doing all kinds of assignments in lectures such as making articles, papers, and scientific pa-

pers in which it definitely requires good and correct Indonesian as well. Speaking good and correct Indonesian is also a manifestation of love for the country and proof from students to continue to preserve our united language, Indonesian. This can be done by instilling the character values of love for the country and Indonesian language from an early age.

Suggestion

Students can maintain the preservation of the use of good and correct Indonesian, not to be replaced by slang languages that are widely circulated. Students can do this by increasing literature study and reading about Indonesian, be it the history of Indonesia or things related to Indonesia to foster a sense of love for the country. Students will have individual awareness to preserve the use of their own language, Bahasa Indonesia properly and correctly.

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